

OHIO 
LAND TITLE
ASSOCIATION

SPRING SEMINAR

+ LEGISLATIVE DAY

March 18-19, 2020
Embassy Suites Airport
Columbus, Ohio

EXHIBITOR & SPONSORSHIP
INFORMATION

REGISTER TODAY!
WWW.OLTA.ORG



SPRING SEMINAR

+ LEGISLATIVE DAY

The Ohio Land Title Association is pleased to invite your company to participate in the 2020 Legislative Day and Spring Seminar. There are several opportunities with this lobby day, one-day seminar and opening night reception, whether it's sponsoring or exhibiting, to have your company and its services in front of hundreds of title industry professionals. Your organization's support allows OLTA to focus its efforts on providing the best education, social and networking opportunities possible in our industry!

LEGISLATIVE DAY AND SPRING SEMINAR INFORMATION

The OLTA Spring Seminar will be held in Columbus, Ohio, at the Embassy Suites Columbus Airport, March 18-19, 2020. The exhibit portion of the OLTA 2020 Spring Seminar will be open from 7:30 am - 4:30 pm on March 18. Set-up begins at 6:30 am and teardown is at 4:30 pm.

LEGISLATIVE DAY SPONSORSHIP FOR MARCH 18

Luncheon Sponsor - \$1,000* Breakfast Sponsor - \$500*
Promotional material at each attendee seat during
Legislative Day - \$100*

*This sponsorship is for Legislative Day, March 18 only.

In return for your company's support, the OLTA is pleased to offer:

- Company name and logo listed on signage at sponsored event
- Company name and logo listed on signage at the registration table
- Company name and logo listed in At-A-Glance
- Company name and logo on donor list to appear in a 2020 issue of *Title Topics* and in e-mail blasts

SPRING SEMINAR EXHIBITOR SPACE FOR MARCH 19

\$600 member \$700 non-member
Includes: table, 2 chairs, trashcan and space for a floor display unit

Each tabletop includes one registration. Additional registrations can be purchased for \$205 for members and \$270 for non-members.

Exhibit Space Deadline for Spring Seminar: February 22, 2020



SPONSORSHIPS

PLATINUM LEVEL

Wednesday Networking Reception Sponsor - \$3000**
Continental Breakfast Sponsor - \$2500

Bag Sponsor - \$2000
Presenter/Speaker Sponsor - \$1900*

In return for your company's support the OLTA is pleased to offer:

- Company name and logo printed on sponsored item (if applicable)
- Company name and logo listed on signage at sponsored event (if applicable)
- Company name and logo listed on signage in the registration area
- Company name and logo on donor list to appear in a 2020 issue of *Title Topics* and in e-mail blasts
- Company announced at Spring Seminar Opening Session
- A contact list of all Spring Seminar attendees when the meeting has ended
- Attendee tote bag insert - flyer or give-away (subject to OLTA approval)

* Amount of sponsorship fee varies by speaker's fee and travel costs.

** This sponsorship includes the above in addition to 30 seconds of microphone time during the reception, 1/2 page advertisement in At-A-Glance and the full OLTA membership list.

GOLD LEVEL

Mobile App Sponsor - \$1500
Charging Station Sponsor - \$1500
Name Badge Lanyard Sponsor - \$1500
Bottled Water Sponsor - \$1500
Break Sponsor (2 opportunities) - \$1500
Coffee Break with company logo on disposable cups and napkins - \$1000

Chair Message Sponsor - \$850
Candy Bars at Break Sponsor - \$800
Gobo Sponsor - \$700 (Deadline: 2/3)
Wi-Fi Sponsor - \$500

In return for your company's support, the OLTA is pleased to offer:

- Company name and logo printed on sponsored item (if applicable)
- Company name and logo listed on signage at sponsored event (if applicable)
- Company name and logo listed on signage in the registration area
- Company name and logo on donor list to appear in a 2020 issue of *Title Topics* and in e-mail blasts
- A contact list of all Spring Seminar attendees when the meeting has ended

** This sponsorship includes the above in addition to 1/2 off the member or non-member registration fee for one person and 1/4 page advertisement in At-A-Glance.

SILVER LEVEL

Promotional material in attendee bags - \$600*
Back Cover Ad in At-A-Glance - \$550
Full Page Ad in At-A-Glance - \$400

1/2 Page Ad in At-A-Glance - \$200
1/4 Page Ad in At-A-Glance - \$100

In return for your company's support, the OLTA is pleased to offer:

- Company name and logo printed on sponsored item (if applicable)
- Company name and logo listed on signage at sponsored event (if applicable)
- Company name and logo listed on signage in the registration area
- Company name and logo on donor list to appear in a 2020 issue of *Title Topics* and in e-mail blasts
- A contact list of all Spring Seminar attendees when the meeting has ended

** This sponsorship includes the above in addition to 1/4 page advertisement in At-A-Glance.

OTHER & CUSTOM SPONSORSHIPS

If you are interested in distributing promotional materials, marketing pieces, give-a-ways, etc. at attendees' seats during the Spring Seminar, there will be a fee of \$500 per piece. Have an idea of how you'd like to sponsor the OLTA Spring Seminar? Contact us at (888) 292-6582 and let us know.

The OLTA does not allow the distribution of materials at the Spring Seminar or Annual Convention without permission. Any materials distributed without OLTA's consent will be disposed of.

2020 OLTA SPRING SEMINAR EXHIBIT SPACE & SPONSORSHIP RESERVATION FORM

March 18-19, 2020 • Embassy Suites Columbus Airport • Columbus, Ohio



SEND COMPLETED FORM WITH PAYMENT TO:

OLTA • 305 W. Nationwide Blvd. • Columbus, OH 43215

QUESTIONS: Call OLTA at 888-292-6582 or e-mail: andrea@bennett-management-llc.com

1 EXHIBITOR/SPONSOR INFORMATION (PLEASE PRINT CLEARLY)

Name _____
 Company _____
 Address _____
 City _____
 State _____ ZIP+4 _____
 Phone _____
 Fax _____
 E-mail _____

Completing this form serves Management notice that you agree to be contacted by mail, phone, fax and/or e-mail.

Additional Exhibitor Names _____

2 EXHIBITOR SPACE

	Member	Non-Member	Total
Space	_____ x \$ 600	_____ x \$ 700	\$ _____
Additional Registrations (before 2/22)	_____ x \$ 205	_____ x \$ 270	\$ _____
Additional Registrations (after 2/22)	_____ x \$ 255	_____ x \$ 310	\$ _____

SPONSORSHIP SELECTION

Prices are per event. Please contact Andrea Reichman at andrea@bennett-management-llc.com if you would like to reserve your sponsorship for both Spring Seminar and Annual Convention.

- LEGISLATIVE DAY**
- Luncheon Sponsor – \$1,000*
 - Breakfast Sponsor – \$500*
 - Promotional material at each attendee seat during Legislative Day – \$100*
- * This sponsorship is for Legislative Day, 3/6 only.
- PLATINUM LEVEL**
- Wednesday Networking Reception Sponsor – \$3000
 - Bag Sponsor – \$2000
 - Continental Breakfast Sponsor – \$2500
 - Presenter/Speaker Sponsor – \$1900**
- ** Amount of sponsorship fee varies by speaker's fee and travel costs. Contact OLTA office for exact pricing.
- GOLD LEVEL**
- Mobile App Sponsor – \$1500
 - Chair Message Sponsor – \$850
 - Charging Station Sponsor – \$1500
 - Candy Bars at Break Sponsor – \$800
 - Name Badge Lanyard Sponsor – \$1500
 - Gobo Sponsor – \$700 (Deadline: 2/3)
 - Break Sponsor (2 opportunities) – \$1500
 - Wi-Fi Sponsor – \$500
 - Bottled Water Sponsor – \$1500
 - Coffee Break with company logoon disposable cups and napkins – \$1000
- SILVER LEVEL**
- Promotional Material in Attendee Bags – \$600
 - At-A-Glance Schedule 1/2 Page Ad – \$200
 - At-A-Glance Schedule Back Cover Ad – \$550
 - At-A-Glance Schedule 1/4 Page Ad – \$100
 - At-A-Glance Schedule Full Page Ad – \$400

TOTAL \$ _____

OVER →

3 EXHIBITOR REGISTRATION

Indicate the number of people attending. Each booth/tabletop includes one registration. Additional registrations can be purchased for \$205 for members and \$270 for non-members before February 22. After February 22, \$255 for members, \$310 for non-members.

TOTAL \$ _____

4 TITLE TOPICS NEWSLETTER ADS

Full Page 12X – \$5000 6X – \$2600 3X – \$1400 1X – \$600
Half Page 12X – \$3500 6X – \$2000 3X – \$1000 1X – \$400
Quarter Page 12X – \$2000 6X – \$1100 3X – \$600 1X – \$275

WEBSITE ADS

Banner Ad 12X – \$1000 6X – \$500 3X – \$250
Banner Ad 12X – \$500 (Title Topics Ad Purchase Required)

E-MAIL BLAST

Per Blast \$500 x _____ Blasts

TOTAL \$ _____

5 GRAND TOTAL

Total from Section 2 \$ _____

Total from Section 3 \$ _____

Total from Section 4 \$ _____

Subtotal \$ _____

GRAND TOTAL \$ _____

6 METHOD OF PAYMENT (payment due at time of order)

Make check payable to OLTA

A \$25 fee will be charged for returned checks. All payments in US funds drawn on US banks.

To pay by credit card, please visit www.OLTA.org and Sign In (located in the upper right corner). OLTA currently accepts the following credit cards: American Express, Discover, MasterCard and VISA. OLTA is unable to accept credit cards by phone, fax email or by mail.

If you do not remember your Username or Password, use the Reset Your Password on the OLTA web site by entering the email address associated with your member record. Please contact the OLTA office at (888) 292-6582 if you have any questions or have trouble logging in. We appreciate your support of the Ohio Land Title Association.

7 CONDITIONS, RULES & REGULATIONS – EXHIBITORS PLEASE READ AND SIGN

The undersigned agrees to abide by the Conditions, Rules and Regulations of the Spring Seminar as set forth here, enclosed and in the Exhibit Kit issued in advance of the Spring Seminar. Acceptance of this contract binds us to the payment as set above. Deposits are non-refundable if assignments are made. We understand Management reserves the right to: contact us by any of the means above; demand release of our space for failure of ourselves or our representatives to conform to the rules; re-allot space; offer requested space when available; and reject any and all applications.

- All notices of exhibit space cancellation must be submitted to Management in writing and will be officially dated when received by Management. Cancellations may be accepted at the sole discretion of Management. A \$100 processing fee will apply to all cancellations regardless of cancellation date. Under all circumstances, Management retains the right to sell any space cancelled by exhibitor. No contract may be cancelled and no refunds issued after February 22, 2020.
- In the event of cancellation of the Spring Seminar due to fire, strikes, act of God, government regulations, or any cause beyond control, the Management shall determine an equitable basis for the refund of such portion of Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the Management.
- OHIO LAND TITLE ASSOCIATION, BENNETT ASSOCIATION MANAGEMENT, ITS OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENTLY CAUSED BY CONDUCT OF BENNETT ASSOCIATION MANAGEMENT, ITS OFFICERS, AGENTS AND EMPLOYEES, OR BY A PARTY OR PARTIES OTHER THAN THE BENNETT ASSOCIATION MANAGEMENT, ITS AGENTS OR EMPLOYEES.
- THE UNDERSIGNED EXHIBITOR HEREBY AGREES TO FULLY INDEMNIFY AND HOLD FOREVER HARMLESS OHIO LAND TITLE ASSOCIATION, BENNETT ASSOCIATION MANAGEMENT, ITS OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR OR ANY OTHER PERSON CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.
- By entering these premises, you hereby grant Ohio Land Title Association irrevocable permission to use your photograph, voice recording and/or video tape in various publications and media.

Client's Name (please print) _____

Client's Authorized Signature _____ Date _____