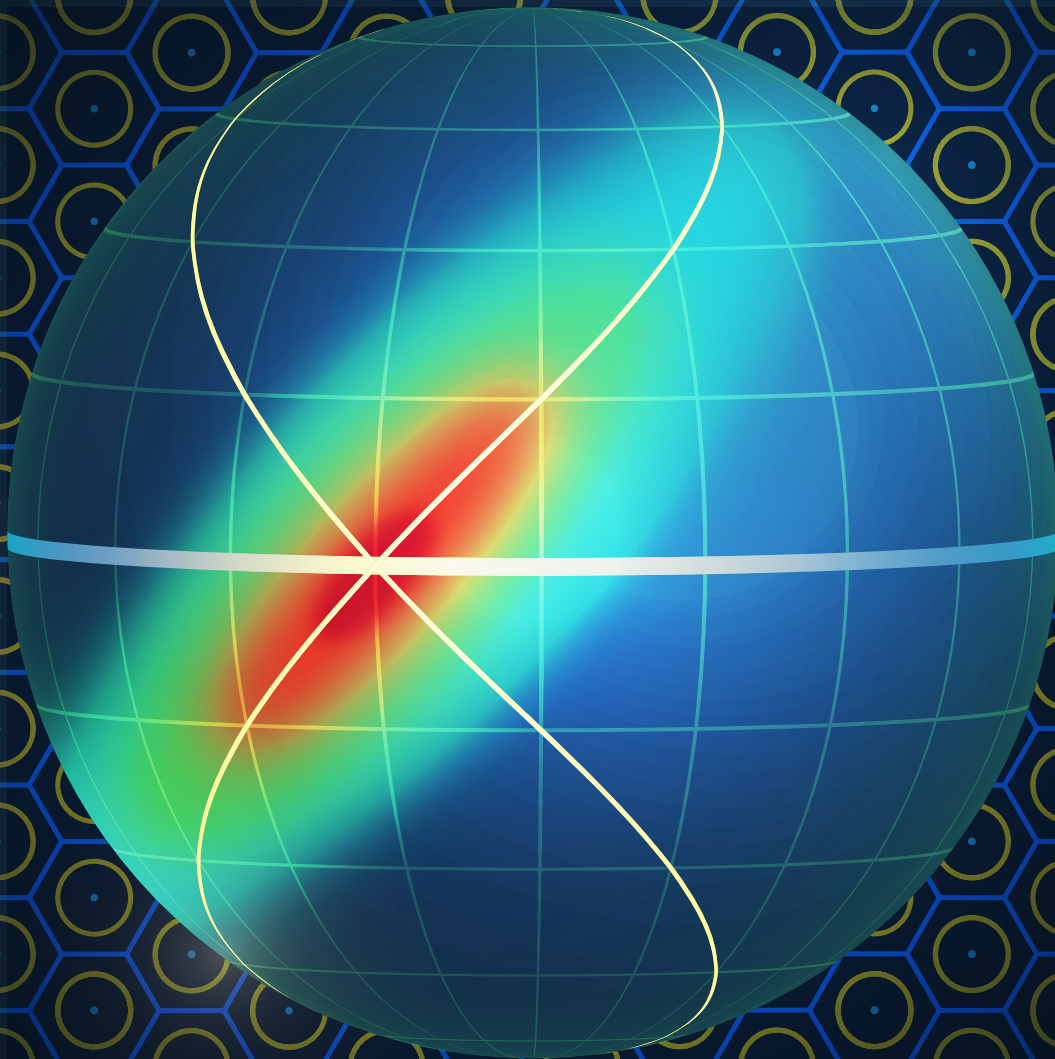


MARCH

MEETING 2020

MARCH 2-6 DENVER, CO

[APS.ORG/MARCH](https://aps.org/march)
#APSMARCH



EXHIBITOR
PROSPECTUS

BENEFITS TO EXHIBITORS

The APS March Meeting offers your organization a valuable opportunity for one-to-one interaction with scientists from around the world.

APS March Meeting attendees are scientists who work in academia, national laboratories, and industry in the U.S. and throughout the world who are involved in making and influencing purchasing decisions.

There are many benefits to exhibitors:

- Company listing of products and services in the show guide section of the APS March Meeting Program, and in the Meetings@APS mobile app
- Free admission to the scientific program
- APS March Meeting Program advertising
- Special event sponsorship opportunities
- Discounted hotel rates
- Access to the exhibit hall before and after show hours
- Poster sessions and receptions take place in the Exhibit Hall, drawing more traffic to your booth
- Coffee and refreshment breaks for exhibitors in the exhibitors' lounge
- Lead retrieval

FREE PARTICIPATION IN JOB FAIR FOR EXHIBITORS

APS March Meeting is a great recruiting ground for discovering emerging science talent and filling hard-to-recruit positions—don't miss this opportunity to connect with highly qualified job seekers at the meeting. Exhibitors can post jobs in association with the on-site event for free. Contact Lesley-Ann Rennie (rennie@aps.org) for more information.

ATTENDEE MAILING LIST (NO EMAILS)

Pre-show attendee labels are available for \$500. Contact Don Wise at 301-209-3289, wise@aps.org, four weeks prior to the meeting. We do not sell registrant labels during or after the meeting.

For an easier experience and immediate confirmation, apply online at go.aps.org/MM20exhibits.

SHOW HOURS

MONDAY, MARCH 2
12:00PM–8:00PM

WELCOME RECEPTION
6:45PM–8:00PM

TUESDAY, MARCH 3
10:00AM–5:00PM

WEDNESDAY, MARCH 4
10:00AM–4:00PM

MOVE-IN HOURS

SATURDAY, FEBRUARY 29
1:00PM–5:00PM
(by appointment only)

SUNDAY, MARCH 1
8:00AM–5:00PM

MONDAY, MARCH 2
8:00AM–11:00AM

DISMANTLE

WEDNESDAY, MARCH 4
4:00PM–8:00PM

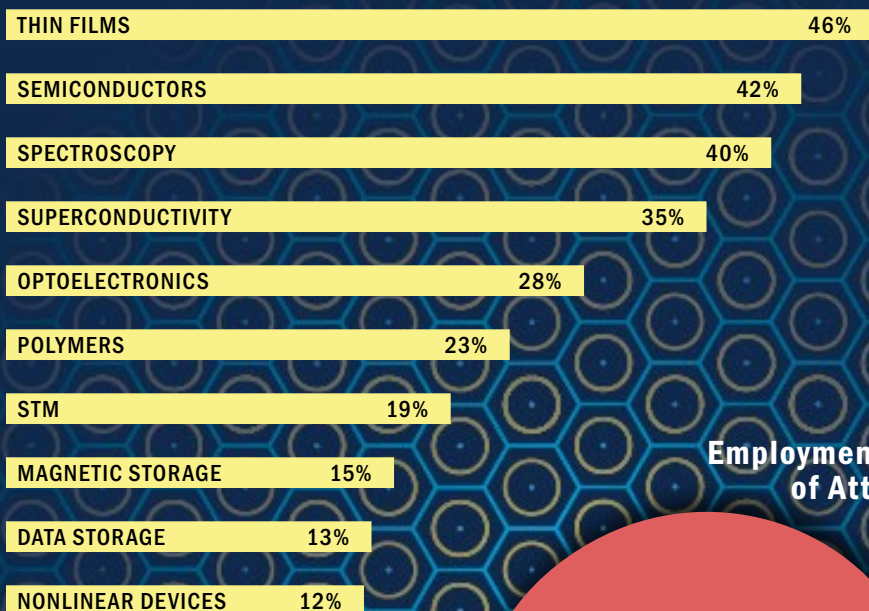
For complete information on the technical program and housing, visit aps.org/march.

ATTENDEE PROFILE

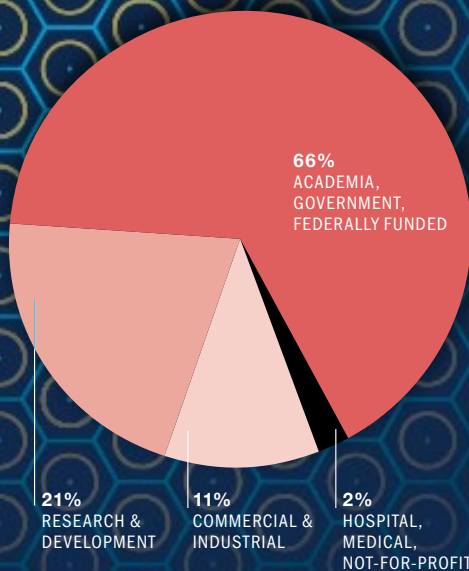
The scientists who are your customers attend the APS March Meeting to participate in the highest level scientific program where the best physics research is presented.

- 93%** of attendees visited the exhibit Hall three or more times
- 85%** plan to purchase equipment and services within the next year
- 78%** recommend the purchase of equipment, products, or services
- 75%** request information from vendors
- 60%** have annual budgets of up to \$100,000

Techniques & Applications Used by Attendees



Employment Areas of Attendees



APS ATTENDEES HAVE INTEREST IN THESE PRODUCTS

- SCIENTIFIC SOFTWARE..... 70%
- TEST & MEASUREMENT EQUIPMENT..... 56%
- VACUUM COMPONENTS/SYSTEMS 51%
- DETECTORS..... 47%
- POWER SUPPLIES..... 47%
- CRYOGENIC EQUIPMENT..... 46%
- SCIENTIFIC COMPUTING..... 39%
- SENSORS 37%
- MICROSCOPES 36%
- OPTICAL COMPONENTS 34%
- LASERS..... 33%
- EDUCATIONAL PRODUCTS..... 31%
- MAGNETIC MATERIALS 25%
- CHARACTERIZATION EQUIPMENT..... 24%
- HIGH-FIELD MAGNETS..... 24%

SPONSOR OPPORTUNITIES

Achieve maximum visibility by advertising in the APS March Meeting Program and/or app and deliver your marketing message to more than 12,000 of the world's top scientists.

Sponsors receive value-added benefits:

- Pre-show attendee labels that are free of charge to sponsors. Labels must be ordered no earlier than four weeks prior to the meeting.
- Special recognition signage posted at sponsored events
- Acknowledgment of sponsorship in the APS March Meeting Program and on the APS March Meeting website

Distributed onsite and used extensively throughout the meeting, the APS March Meeting Program Guide is the comprehensive index of all sessions, poster presentations, meetings, and events. Advertising is limited and will be available on a first-come, first-served basis.

These key advertising positions in the program guide are available:

Back Cover \$5,000	Inside Front Cover \$3,500	Inside Back Cover \$2,500
Full Page \$1,800	Half Page \$1,300	Quarter Page \$750

Gain exposure for your company by sponsoring:

APS March Meeting App (for iPhone and Android) **\$4,000**

Charging station **\$3,000**

Hotel key cards **\$7,000**

Wireless internet service **\$2,500**

Logo pens **\$4,000**

Aisle signs **\$1,500**

Poster session **\$1,000**

Commercial workshops **\$1,000**

Coffee breaks (one per day) **\$5,000**

Welcome reception in exhibit hall **\$5,000**

Wine and cheese receptions in exhibit hall (Monday & Tuesday) **\$4,000**

FOR QUESTIONS ABOUT SPONSORSHIPS:

DAN COOKE
APS EXHIBITS MANAGER
PHONE: 516-576-2629
DCOOKE@AIP.ORG

DEADLINES:

JANUARY 8, 2020
 Sponsorship and Print Program Guide Ad Booking Deadline

JANUARY 13, 2020
 Sponsor Logo, Signage Artwork Deadline

JANUARY 22, 2020
 Mobile App Ad Booking Deadline

JANUARY 22, 2020
 Program Guide Ad Artwork Deadline and Exhibitor Description Deadline

FEBRUARY 14, 2020
 Mobile App Ad Artwork Deadline

Please submit ad art and high-resolution logos by January 13, 2020 to ensure proper acknowledgment in our program guide.

Contact Dan Cooke for advertising specs for print and mobile app ads at dcooke@aip.org.

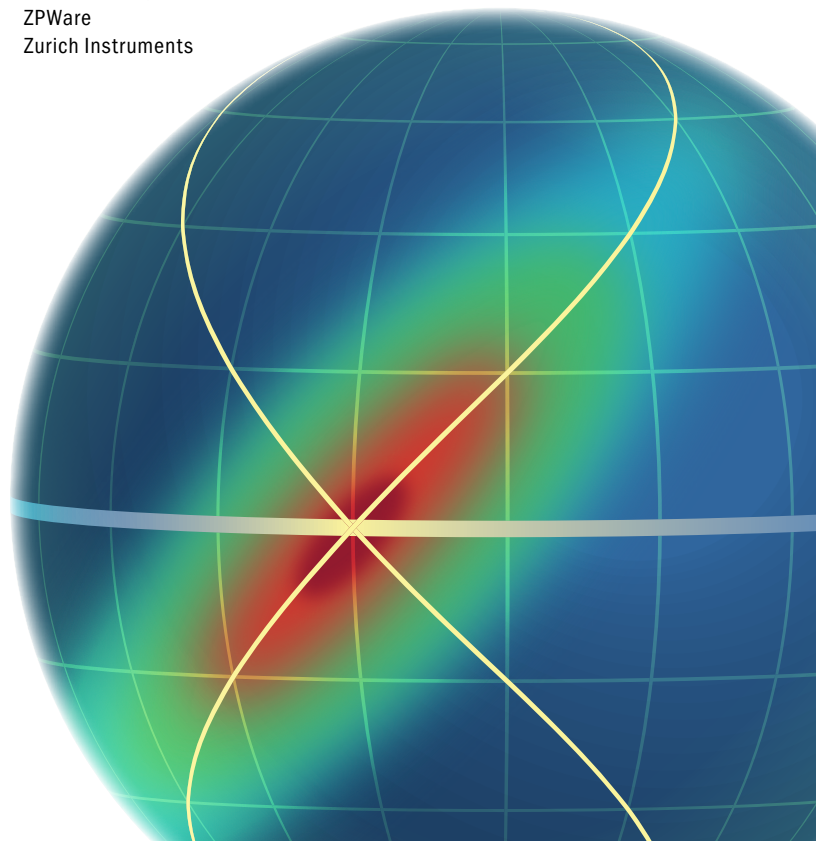
APS reserves the right of refusal on any sponsorship that APS considers to conflict with the APS image or brand.

2019 EXHIBITORS

AAAS S&T Policy Fellowships
AAPPS
ACS Publications
Advanced Research Systems
AIP Publishing
AJA International, Inc.
Almax easyLab Inc
American Institute of Physics
American Magnetics Inc.
Amuneal Manufacturing Corp
ANCORP
Andeen-Hagerling, Inc.
Anderson Dahlen - Applied Vacuum Division
Anest Iwata Air Engineering
Angstrom Engineering Inc.
Anton Paar
APS Physical Review Journals
Astronics Test Systems
Asylum Research, an Oxford Instruments Company
attocube
BlueFors Cryogenics Oy
Boston Electronics
Bruker Corporation
CAEN Technologies, Inc.
Cambridge University Press
Cell Press
Circuit Breaker Labs
Coax Co., Ltd.
ColdEdge
Comsol
COSMOTEC, Inc.
CreaTec (Sentys Inc.)
Cryo Industries of America, Inc.
Cryogenic Control Systems, Inc.
Cryogenic Limited
Cryomagnetics, Inc.
Cryomech Inc.
CrystalMaker Software
DCA Instruments
De Gruyter
Delft Circuits
Duniway Stockroom Corporation
Edinburgh Instruments
Edwards Vacuum
Elsevier BV
Excillum Inc.
Extrel
F1000
Frontiers
Gamma Vacuum
Getson & Shatz, P.C.
GMW Associates
Heidelberg Instruments, Inc.
HHV Limited
High Precision Devices
Horiba Scientific
HTA Photomask
HTS-110
Huntington Mechanical Labs
ICE Oxford Limited
Institute for Basic Science

IOP Publishing
IUCr
J&M Distribution
J.A. Woollam Co., Inc.
Janis Research Company, Inc.
Janssen Precision Engineering
Kashiyama USA
Keithley - A Tektronix Company
Kepeco Inc.
KEYCOM Corporation
Keysight Technologies
Kimball Physics, Inc.
Kurt J. Lesker Company
Labber
Lake Shore Cryotronics Inc.
Mad City Labs, Inc.
Mantis-Sigma
Materials Research Society
Mathworks
McAllister Technical Services
McPherson
MDC Vacuum Products LLC
MedicPad
Micro Photonics
MIT Press
MKS Instruments
Montana Instruments
Morgan & Claypool Publishers
MPF Products Inc.
MTI Corporation
NanoAndMore USA
nanoHUB (NCN)
Nanomagnetics Instruments Ltd.
Nanonics Imaging LTD
Nanosurf, Inc.
National Academies of Science
National High Magnetic Field Laboratory
National Reconnaissance Office
National Security Agency
Neaspec GmbH
Nexttron Corporation
Nor-Cal Products, Inc.
Novocontrol USA
NT-MDT America Inc.
OriginLab Corporation
Oxford Instruments Nanoscience
Oxford University Press
Park Systems, Inc.
Pfeiffer Vacuum
Physical Society of Japan
Phytron, Inc.
Princeton Scientific Corp.
Princeton University Press
PVD Products Inc.
Qdevil
Quantum Design
QuinStar Technology, Inc.
R.D. Mathis Company
Radiant Technologies
Raith America, Inc.
Razorbill Instruments

Research in Germany
RHK Technology, Inc.
Rigaku Americas Corporation
Royal Society Publishing
SAES Group
Scientia Omicron, Inc.
Scientific Instruments, Inc.
SeeQC
Shanghai Jiao Tong University
SINE Scientific Instruments
SmarAct Inc.
Smithsonian Observatory
Society of Physics Students
Solid Sealing Technology
Sony Digital Paper
SPECS-TII Inc.
Springer Nature
Staib Instruments, Inc.
Stanford Research Systems
STAR Cryoelectronics
Sumitomo (SHI) Cryogenics of America
Taylor & Francis Group LLC
TeachSpin, Inc.
Teledyne Hastings
The Institution of Engineering and Technology
TOPTICA Photonics
Vacuum Technology Inc.
VAT Group
Virginia Diodes
Wiley
Wolfram Research
World Scientific Publishing
Xenocs
XMA Corporation
Yale University Press
ZPWare
Zurich Instruments



EXHIBITOR APPLICATION

Please submit this form by January 8, 2020 to ensure proper acknowledgment in our program guide.

For an easier experience and immediate confirmation, apply online at go.aps.org/MM20exhibits

COMPANY NAME

COMPANY ADDRESS

CITY STATE ZIP COUNTRY

EXHIBIT CONTACT

CONTACT PHONE CONTACT FAX

CONTACT EMAIL ADDRESS

Single booth area is 10' x 10' defined by pipe with drape on back and side walls. No furnishings are included in the cost of the booth rental. Furnishings should be ordered on the service forms that will be sent in the Exhibitor Kit in December. Island booths will be created on the floor plan upon request.

Fees: 10' x 10' interior booth:\$2,700
10' x 10' corner booth:\$3,025
10' x 20' corner booth + interior booth:.....\$5,575

Our location preferences are: (please refer to numbers on floor plan on back page)

1. _____ 2. _____ 3. _____

Please do not assign our space next to the following exhibitors:

Enclose deposit (25% of booth cost) with application. Balance due January 31, 2020. No space will be allocated without deposit.

Credit card payment: AMEX Mastercard Visa
 Charge 25% deposit
 Charge balance due on January 31, 2020

_____ CARD NUMBER

_____ EXPIRATION DATE CVC CODE

_____ NAME

_____ SIGNATURE

Mailed applications and payments can be sent to Dan Cooke, Director, Exhibit & Advertising Sales | 1305 Walt Whitman Road | Suite 300 | Melville, NY 11747 | phone: (516) 576-2629 | exhibits@aps.org. For more information on the technical program, housing, and other aspects of the meeting, visit aps.org/march.

PROGRAM TOPICS

The scientists who are your customers attend the APS March Meeting to participate in the highest level scientific program where the best physics research is presented.

More than 10,500 technical papers will be presented at the APS March Meeting, covering:

Applications	Nonlinear Phenomena
Beams Physics	Optical Properties
Biophysics	Phase Transitions
Carbon Nanotubes	Polymers
Chemical Physics	Quantum Hall Effect
Clusters	Quantum Information
Complex Fluids	Quasicrystals
Computational Physics	Thin Films
Disorder & Composites	X-Ray & Neutron Scattering
Electronic Structure	Semiconductors
Experiments & Measurements	• Bulk
Fluids & Quantum Fluids	• Defects
Fullerenes	• Heterostructure
Glassy & Amorphous Systems	Spintronics
Graphenes	Superlattices
Highly Correlated Metals	Surfaces
Layered Systems	Superconducting Materials
Magnetism	Superconductivity Theory
Materials	Superconductors
Measurement & Science	• Charge Properties
Mesoscopic Systems	• Lattice Properties
Metal-Insulator Transition	• Type-II & Macroscopic
Nanomaterials	• Phenomena
	• Spin Properties

FUTURE MEETING SITES

2021 NASHVILLE, TN

2022 CHICAGO, IL

2023 LAS VEGAS, NV

2024 MINNEAPOLIS, MN

Foreground image inspired by a snapshot of the evolving Wigner distribution on the Bloch sphere of a multi-particle quantum state used to generate rapid entanglement of a two-mode Bose-Einstein condensate, from G. Sorelli *et al.*, Phys. Rev. A **99**, 022329 (2019). Background: Ground state of a string-net Hamiltonian where the “fat lattice” concept allows circles to replace hexagons, from C. Wille *et al.*, Phys. Rev. B **99**, 115117 (2019).

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APS.ORG/MARCH
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FLOOR PLAN

The Colorado Convention Center

